



Quarterly Update

Wellness Meets Web3

Building a decentralised wellness ecosystem that connects physical experiences, ownership, and long term community.

May 2026



Wellness
Experiences



Digital
Engagement



Token
Infrastructure



Community
Governance



A Note from the Founder.

Over the last quarter, DAOasis has continued evolving from concept into a structured and increasingly refined ecosystem.

While much of the work has happened quietly behind the scenes, this phase has been critical in strengthening the foundations of the business across brand, product, token infrastructure, community positioning, and operational readiness.

Our focus has not been speed for the sake of appearance.

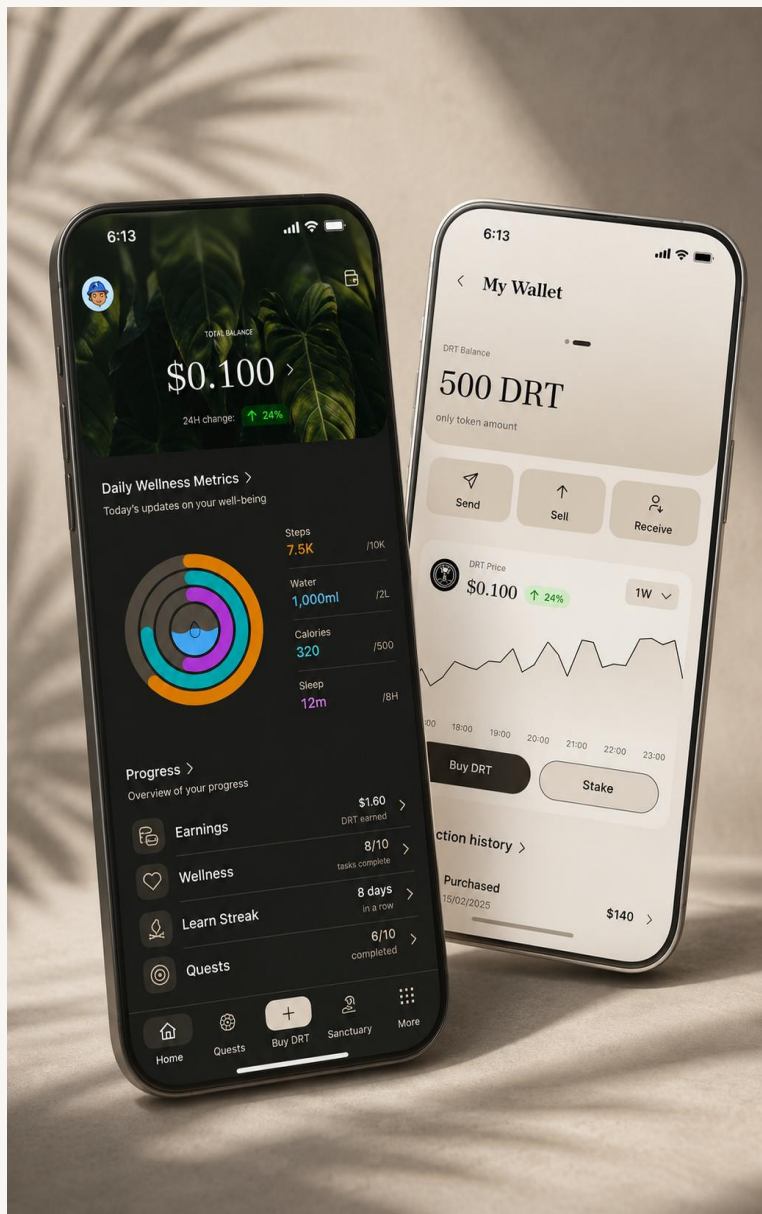
Instead, we have prioritised clarity, long term positioning, and building a premium experience capable of standing apart in both wellness and Web3.

This quarter has included:

- A major refinement of the DAOasis brand identity
- Significant progress on the Whitepaper and token architecture
- Continued development of the DAOasis Companion App in Figma
- The beginning of SEO and organic discovery infrastructure
- Early marketing execution and audience building
- Team expansion efforts across marketing and operations

As always, we remain focused on building deliberately, sustainably, and with conviction.

— **Jamie Davies**
Founder, DAOasis



QUARTER HIGHLIGHTS



Whitepaper
Refinement
Advancing



Companion App
UX Progress
High Fidelity



Brand System
Update
Complete



SEO Infrastructure
Implemented
In Progress



Marketing Rollout
Underway
90 Day Plan



9
Core Contributors
and Growing



Brand Evolution & Identity Refinement.

Our Essence.



Rest.

Reset your mind and body in a sanctuary of calm and recovery



Earn.

Be rewarded for your growth, contribution and commitment



Learn.

Gain knowledge, digital literacy and real world freedom



Return.

Re-enter the world with clarity, purpose and long term support

One of the largest developments this quarter has been the continued refinement of the DAOasis brand system.

As the project matures, the visual identity is evolving toward a calmer, more premium and emotionally grounded direction. The goal is to create a brand experience that feels less like speculative crypto culture and more aligned with luxury wellness, intentional living, and modern hospitality.

The updated brand direction introduces:

- Softer luxury inspired colour palettes
- More minimal typography and spacing systems
- Increased emphasis on calmness, trust, and clarity
- Elevated visual hierarchy across digital touchpoints such as the App.
- Improved consistency across investor, community, and product materials

The intention is simple:

DAOasis should feel timeless, calm, intelligent, and aspirational.



SOFT WHITE

HEX: #F7F6F2

The primary background across all brand touchpoints. Soft, warm, and breathable to create clarity and calm.



SOFT BLACK

HEX: #111111

The primary text and contrast colour. Delivers strength, readability and timeless sophistication.



SAND

HEX: #E9E2D6

The emotional anchor of DAOasis. Warm, tactile, and grounding. Bridging the digital and physical worlds.





Whitepaper Development Progress.

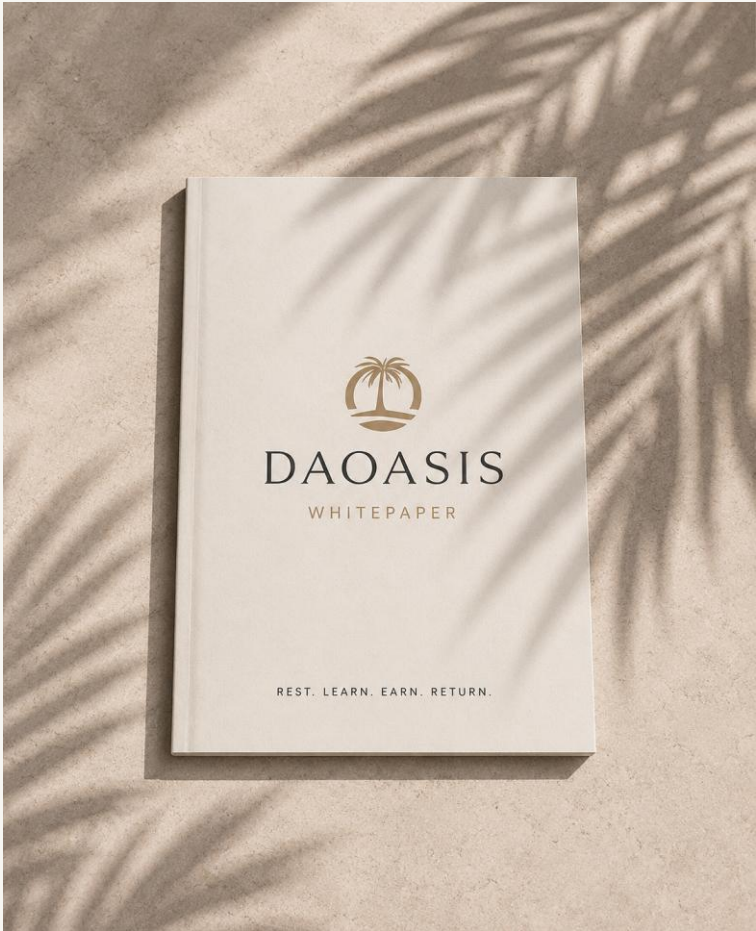
The DAOasis Whitepaper defines the structure, token utility, tokenomics, governance model, and long term vision of the ecosystem.

It establishes the foundation for transparency, accountability, and participation across the DAOasis community.

This quarter, we continued refining the whitepaper to ensure clarity, accuracy, and alignment with the evolving DAOasis system.

This quarter has included:

- Structural refinement across all whitepaper sections
- Updates to token utility and ecosystem alignment
- Refinement of tokenomics and distribution model
- Clarification of governance and participation rules
- Addition of risk framework and compliance guidelines
- Integration of real world utility and retreat layer
- Alignment with brand, legal, and operational strategy



The Whitepaper will serve as the primary reference document for investors, partners and community contributors.



Vision & Narrative

The purpose and philosophy behind DAOasis.



Token Utility

How \$DRT drives real world utility and engagement.



Tokenomics

Fixed supply, distribution, and economic model.



Governance

DAO structure and decision making framework.



Ecosystem Layers

Retreat, app, and token working in alignment.



Risk & Compliance

Risk assessment and regulatory considerations.



Roadmap

Short, medium, and long term development plan.





Tokenomics & Ecosystem Architecture.

TWO TOKENS. ONE ECOSYSTEM

We have seen significant progress on the DAOasis token framework and broader ecosystem architecture. The DAOasis token model is being designed with long term utility and sustainability in mind, avoiding short term speculative mechanics in favour of practical ecosystem alignment.

**Retreat Access**
Book with DVT.
Earn DRT.

**Wellness & Tracking**
Live well.
Earn daily.

**Education & Growth**
Learn. Apply.
Get rewarded.

**Marketplace**
Spend DRT.
Get value.

**Community & Governance**
Vote. Shape.
Grow together.



DAOasis Value Token (DVT)

STORE OF VALUE & GOVERNANCE

	Total Supply	100,000,000 DVT (Fixed Forever)
	Minting	Permanently disabled after distribution
	Direction	Deflationary
	Use	Staking, Governance, Discounts, Creator Access
	Price Stability Band	\$0.96 – \$1.00 USDT

Buy or convert from DRT • Scarce by design • Built to hold

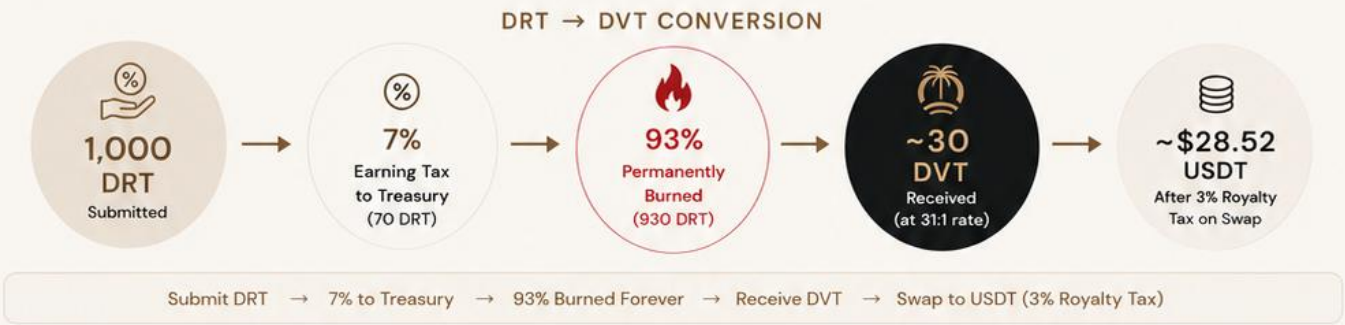


DAOasis Reward Token (DRT)

UTILITY & REWARDS

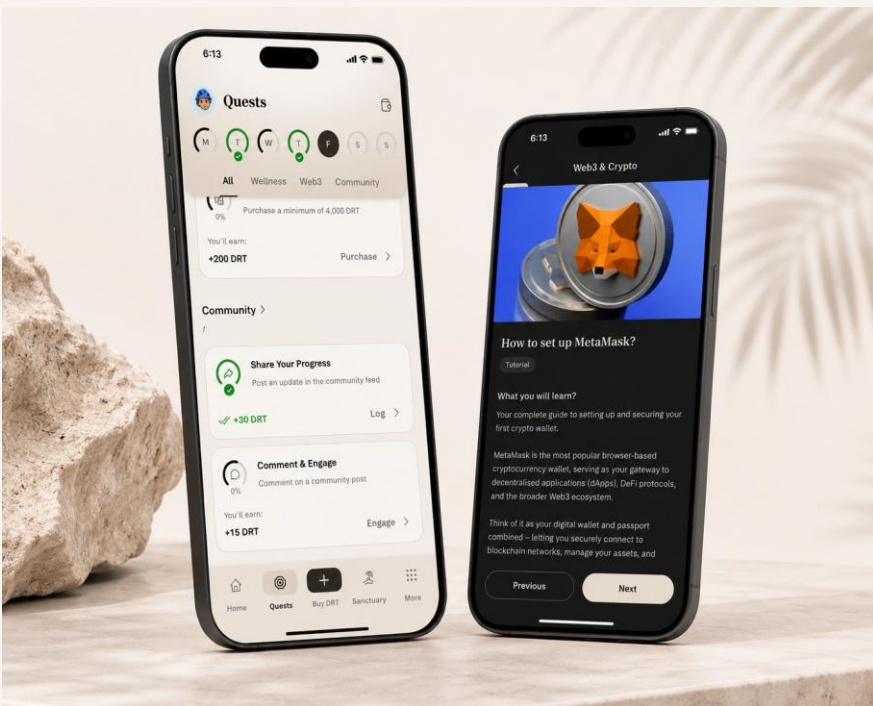
	Earning Methods	App activities, wellness tracking, courses, retreats, referrals, staking rewards
	Supply	Unlimited (Dynamic Minting + Burns)
	Direction	Inflationary → Deflationary at Scale
	Purpose	Earn, spend, convert to DVT, power the ecosystem

Earn through activity • Designed to be used • Convert to grow





Companion App Design & UX Development.



CORE APP AREAS



Wellness
Tracking



Community
Layer



Wallet &
Token



Learning
Pathways



Rewards
Engine

The DAOasis Companion App has continued to progress as one of the core product layers of the ecosystem.

The app is being designed as a long term digital wellness and rewards ecosystem, allowing users to engage with DAOasis through wellness tracking, learning, accountability, and community participation, whether or not they attend a physical sanctuary experience.

Rather than building a typical crypto app, the focus has been on creating a calm, premium, lifestyle led experience that feels intuitive, useful, and aligned with the refined DAOasis brand.

This quarter has included:

- Continued Figma development across light and dark mode
- Refinement of the core dashboard and user journey
- Improved navigation structure across key app sections
- Development of wallet and token related screens
- Integration of wellness, learning, rewards, and community pathways
- Stronger alignment with the new luxury brand direction
- Preparation for future backend connection and investor prototype use

CURRENT STATUS

The app is currently in high fidelity UX and interface development.

The next stage will focus on connecting the Figma design system to backend architecture, enabling a working prototype that can support investor demonstrations, early user testing, and future marketing activation.





SEO & Digital Infrastructure

This quarter, DAOasis began building the foundations of its long term organic discovery strategy across wellness, Web3 education, retreats, and digital sovereignty.

The objective is not short term traffic spikes, but the creation of a sustainable inbound ecosystem capable of supporting future user acquisition, community growth, and investor visibility over time.

Early SEO efforts have focused on technical optimisation, content structure, keyword research, and establishing a scalable framework for long term authority building.

This quarter has included:

- Initial keyword research across wellness, Web3, retreats, crypto onboarding, and digital wellbeing
- Development of SEO focused content structures and landing pages
- On page optimisation across titles, metadata, headings, and internal linking
- Technical improvements focused on site structure and mobile performance
- Integration planning for future blog, education, and long form content systems
- Establishment of SEO tracking and analytics infrastructure
- Early authority building and indexing preparation



WHAT'S NEXT



Expand Content Clusters

Build topical authority in wellness, Web3, and retreats.



Strengthen E-E-A-T Signals

Enhance expertise, authoritativeness, and trust across all content.



Grow International Visibility

Target high-potential markets and languages strategically.



Increase Quality Backlinks

Continue acquiring relevant, high-authority backlinks.



Optimize Core Web Vitals

Further improve site speed, UX, and technical performance.



Scale What Works

Double down on top performing keywords, pages, and content.



SEO is a long-term growth engine. We are building the foundation today for exponential visibility tomorrow.





Marketing & Audience Development

DAOasis began the early stages of marketing rollout and audience development across social media, content, and community channels.

While recruitment challenges have slowed the pace of execution, foundational marketing systems are now in place and active development continues across content, positioning, and growth strategy.

The current focus remains on building a premium and credible long term brand presence rather than pursuing short term attention or aggressive growth tactics.

THIS QUARTER HAS INCLUDED



Deployment of early bridge marketing content across social platforms



Initial rollout of the DAOasis visual identity across marketing assets



Continued development of the 90 day marketing and content strategy



Growth of ecosystem messaging around wellness, digital balance, and rewards



Early experimentation with educational and lifestyle content formats



Ongoing recruitment interviews for social media and content creation roles



Expansion of content planning across app, retreats, and ecosystem utility

CURRENT HIRING FOCUS



Social Media Manager ★

Leading content planning, publishing cadence, community engagement, and platform growth.



CapCut Content Specialist ★

Producing short form content, motion assets, reels, educational edits, and social storytelling.



Future Research Role

A dedicated research contributor will later support:

- Competitor analysis
- Market intelligence
- Industry trend tracking
- Investor research support
- Ecosystem opportunity mapping

★ Recruitment in progress



Closing Outlook

This quarter marked a foundational phase for DAOasis.

Across brand development, product design, infrastructure, legal preparation, and ecosystem strategy, we have continued building the foundations of a long term platform designed to bridge wellness, digital sovereignty, and modern community.

Much of the work completed during this phase has happened behind the scenes. However, the progress made positions DAOasis strongly for the next stage of growth, visibility, investor readiness, and ecosystem expansion.

Our focus now moves toward execution, refinement, and deployment.

The next phase will focus on:

- Final refinements to the Whitepaper and tokenomics to ensure investor and market readiness
- Connecting the Companion App UX to backend infrastructure to create a functioning prototype
- Integrating motion and interaction systems into the app experience to elevate usability and engagement
- Finalising key marketing hires across social media and content production
- Executing the full DAOasis 90 day marketing and content rollout
- Expanding investor outreach preparation and refining sales materials
- Finalising investor target lists and strategic outreach pathways
- Completing company incorporation and legal structuring in the BVI
- Continuing research into physical sanctuary locations across Thailand
- Refining the DAOasis sanctuary guest experience and operational framework



Our Vision

To become the worlds leading ecosystem for wellness, digital sovereignty, and community empowerment.

To build a future where people thrive in body, mind and freedom, supported by technology, nature and aligned community.

This is the beginning. The journey ahead is extraordinary. And we are building together.

